

1999 Guide to **Asia-Pacific** Program Connections

While there isn't a dramatic rise in the number of new networks debuting in the region, one channel is conspicuous for its prolific nature this year: Nickelodeon jumped from a single version of itself last year to a total of seven channels this time around. Australia and Japan were particularly hot places for the development of new program networks.

OTHER ASIAN CHANNELS

Associated Press TV News (Asia) Associated Press
 CETV Family Ent. Ch. (Asia) Robert & Peggy Chua
 Country Music TV (Asia), Gaylord Ent. Co.(US)
 Deutsche Welle TV (Asia), German Public Broadcaster
 TCS Sat. Ch. (Xin Shi) (Asia) TV Corp. of Singapore
 TV5-Asia (Asia) Sofirad, France2, INA (Fra), CTOC (Can),
 RTBF (B), SSR (S)
 Rai International (Asia) Italian Government
 Reuters TV (Asia) Reuters Holdings

Antenna Pacific TV (Australia), Antenna TV S.A. (Greece)
 Imparja Television (Australia), Imparja Television (Aus)
 LBC Australia (Australia), Lebanese Broad. Corp. Intl.

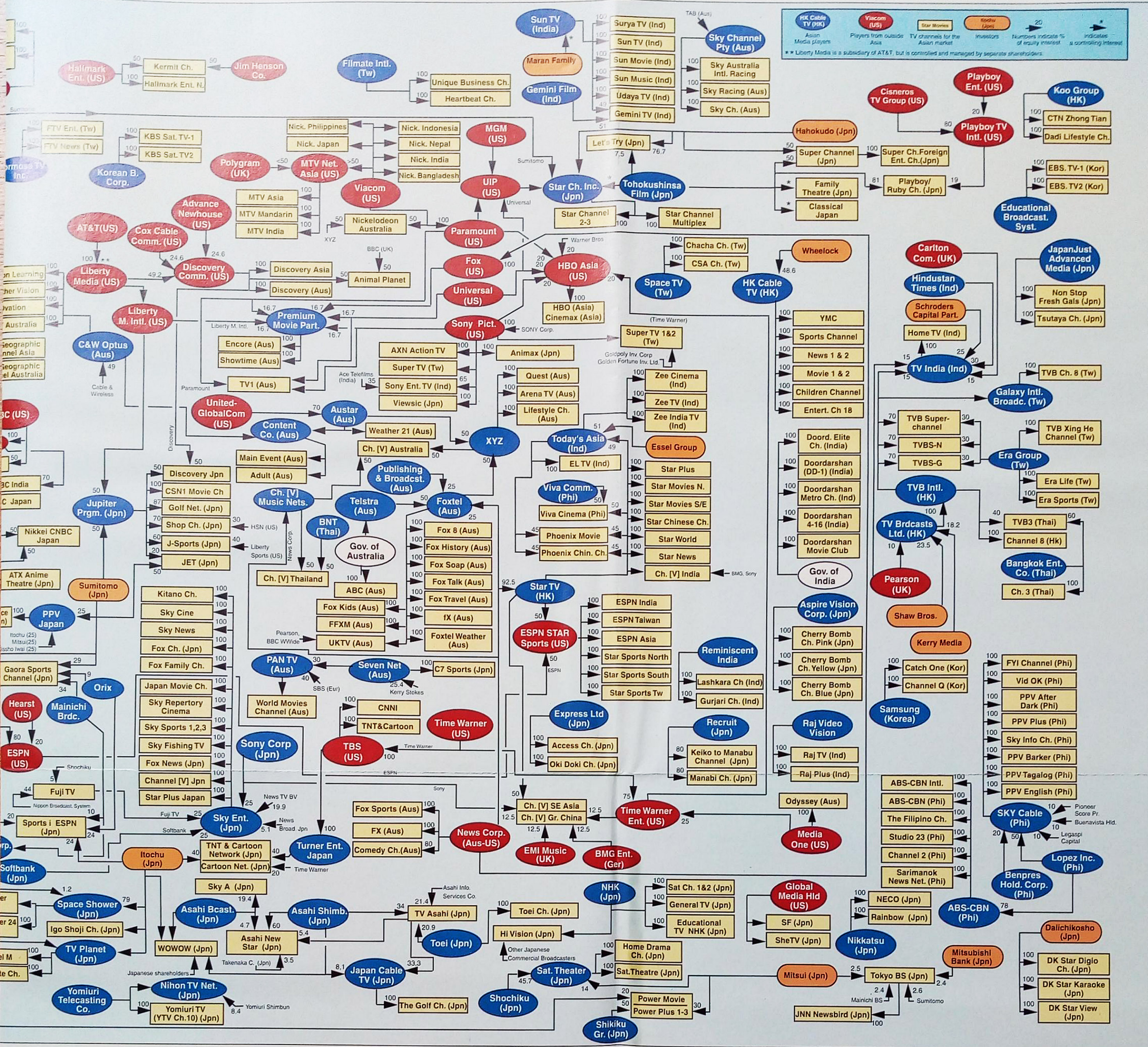
CCTV Daifu (China), CCTV (Gov. of China)

TVSN. (HK), Search Group (HK) 65%,
 Prudential Asset Mgt. (HK) 34%

AsiaNet (India), Asianet Communications Pte Ltd. (Ind)
 ETN (India), Encore Comm. (Ind)

Nila TV (India), Diksat TV (India)
 Punjabi TV (India), Kishan TV (India)
 Vijai TV (India), Vijai TV (India)
 YES (Youth Entertainment)

Business Breakthrough
 Care Net Channel (Japan)
 Computer Channel (Japan)
 Digicube Channel (Japan)
 Green Channel (Japan),
 Japan government.
 Home Ch. (Japan), Miso
 J-Document 750 Ch. (Japan)
 Keirin Channel (Japan),
 Kid's Station (Japan), On
 KN TV (Japan), Korea S
 Kyoto Channel (Japan),
 Leisure Channel (Japan)
 Prefectural Association
 M-Bros (Japan), Super C
 Manzox Channel (Japan)
 Mystery Channel (Japan)



Note: Terrestrial networks included on this chart are those that have corporate ties to satellite-delivered networks, or those delivered across the region as superchannels. Chart only includes completed alliances and launched channels as of December 1999. Because of the huge number of channels in Taiwan, only those groups with larger commitments are included.

Copyright © 1999 Multichannel News International.
Reproduction in whole or in part without written permission of Multichannel News International is prohibited.
Graphic rendering by Paolo Prestinari.
Compiled by Andy Yap and Multichannel News International.

For reprints, call (1) 212-337-7031.

The world's first automobile race included a stop for lunch.

Seals and sea otters are known to cry when they are stressed.

Discovery CHANNEL

EXPLORE YOUR WORLD

What have you discovered today?

Columbia TriStar International Television



Local Expertise In A Worldwide Market



SET INDIA LIMITED
TEL: 91.22.633.5553
FAX: 91.22.631.7836



AXN ASIA
TEL: 65.260.6052
FAX: 65.781.5839



SUPER TV TAIWAN
TEL: 8862.2357.2289
FAX: 8862.2394.1655

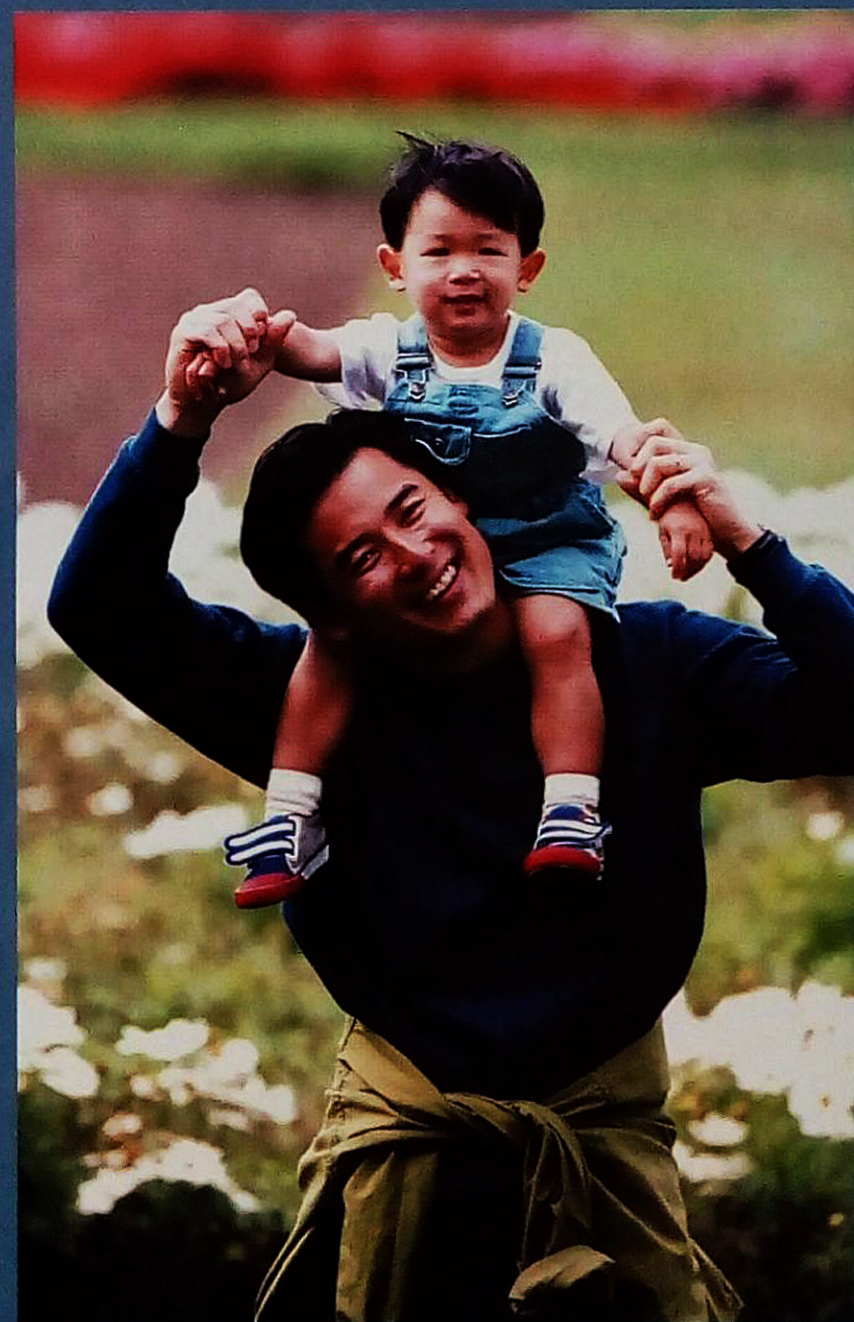


AXN JAPAN
TEL: 813.5402.1755
FAX: 813.5402.1711



ANIMAX
TEL: 813.5402.1722
FAX: 813.5402.1711

Cahners



1999 GUIDE TO ASIA-PACIFIC PROGRAM CONNECTIONS

Multichannel International
THE WORLD'S LARGEST PAY-TV AND TELECOM QUALITY